THE SEEN x Motto

EXPO CHGO THE INTERNATIONAL EXPOSITION OF CONTEMPORARY & MODERN ART 19–22 SEPTEMBER 2019 NAVY PIER

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THE SEEN, CHICAGO'S ONLY DEDICATED JOURNAL OF CONTEMPORARY ART EXPANDS GLOBAL REACH OF PUBLICATION THROUGH PARTNERSHIP WITH MOTTO DISTRIBUTION

Expansion to Leading Museum and Institutional Locations Worldwide Reaching Over 21 New Cities and 13 New Countries

Chicago, IL – *THE SEEN*, Chicago's International Journal of Contemporary & Modern Art, published twice a year in print and online by EXPO CHICAGO, The International Exposition of Contemporary & Modern Art (September 19 – 22, 2019) today announced an international expansion of the publication through a partnership with Motto Distribution, whose global headquarters are located in Berlin. The publication will now be available in 34 new locations worldwide, reaching over 21 new cities and 13 new countries.

“Our ambitions for *THE SEEN* have always been committed to fostering international discourse, and continuing the long legacy of publishing critical writing that originates from Chicago within a global context,” said **Stephanie Cristello**, EXPO CHICAGO Artistic Director and Editor-in-Chief of *THE SEEN*. “Motto is one of the most well-respected distributors and publishers in Europe, and we are thrilled to be partnering with them on this next chapter of *THE SEEN* as we expand the reach of our readership throughout Europe, the United States, and beyond.”

The expanded distribution, which launches with Issue 08, the current Spring / Summer 2019 edition of *THE SEEN*, will make the journal available in major cities throughout Austria, Belgium, France, Germany, Italy, Norway, The Netherlands, Portugal, Spain, Switzerland, and the UK, among others.

“This collaboration will provide Motto’s global audience with access to exciting new perspectives from Chicago,” said **Alexis Zavialoff**, Motto Founder. “We are incredibly proud to play a role in the distribution of these critical ideas in contemporary discourse.”

THE SEEN will launch Issue 09 on September 19, in alignment with the eighth annual edition of EXPO CHICAGO, The International Exposition of Contemporary & Modern Art.

EXPANDED DISTRIBUTION SITES

Motto Distribution

mumok – Vienna, Austria
Secession – Vienna, Austria
The University of Art and Design – Linz, Austria
National Gallery of Arts – Tirana, Albania
WIELS – Brussels, Belgium
Kunsthal Aarhus – Aarhus, Denmark
Luma Arles – Arles, France
Fondation d'entreprise Galeries Lafayette – Paris, France
Kandinsky Pompidou – Paris, France
Palais de Tokyo – Paris, France
Yvon Lambert – Paris, France
Motto Berlin – Berlin, Germany
Berlinische Galerie – Berlin, Germany
Haus Der Kultur Der Welt – Berlin, Germany
Walther König – Cologne, Germany
bruno with Motto – Venezia, Italy
Casa Bosques – Mexico City, Mexico
De Appel – Amsterdam, The Netherlands
Fundação de Serralves – Porto, Portugal
Raw Material Company – Dakar, Senegal
Museo Reina Sofía – Madrid, Spain
MACBA – Barcelona, Spain
Fundació Antoni Tàpies – Barcelona, Spain
Kunsthalle Basel – Basel, Switzerland
Kunsthalle Zürich – Zurich, Switzerland
Bergen Kunsthal – Bergen, Norway
The Naked Books – Kyiv, Ukraine

CCVA / Harvard – Cambridge, United States
CRB / CCA Wattis – San Francisco, United States
ZhDK – Zurich, Switzerland
Goldsmiths – London, United Kingdom
ICA – London, United Kingdom
MOSTYN – Wales, United Kingdom
Serpentine Galleries – London, United Kingdom
Whitechapel Gallery – London, United Kingdom
Jameel Arts Centre – Dubai, United Arab Emirates

ONGOING DISTRIBUTION SITES

Chicago, IL

The Arts Club of Chicago
The Block Museum of Art
Columbia College Chicago
Chicago Public Library (Select Locations)
DePaul Art Museum
Graham Foundation for Advanced Studies in Fine Arts
Museum of Contemporary Art Chicago
The Renaissance Society
Reva and David Logan Center for the Arts
Rhona Hoffman Gallery
Richard Gray Gallery
The School of the Art Institute of Chicago
Smart Museum of Art
Stony Island Arts Bank
1709 W Chicago Galleries
Chicago Culture Boxes (throughout the city)

National

Los Angeles Contemporary Archive – Los Angeles, California
LAXART – Los Angeles, California
CRB / CCA – San Francisco, California
Institute 193 – Lexington, Kentucky
Speed Art Museum – Louisville, Kentucky
CCVA / Harvard – Cambridge, Massachusetts
MSU Broad Museum of Art – East Lansing, Michigan
CAM St. Louis – St. Louis, Missouri
Bemis Center for Contemporary Arts – Omaha, Nebraska
Printed Matter, Inc. – New York, New York
Additional Distribution in the Lower East Side, SoHo, and Tribeca through Downtown Gallery Map – New York, New York
The Beeler Gallery, Columbus College of Art & Design – Columbus, Ohio
MOCA Cleveland – Cleveland, Ohio
Dallas Contemporary – Dallas, Texas

Chicago's visual art community and beyond has expressed their enthusiasm for the expanded reach of the contemporary art criticism journal.

"Publishing experimental writing, reviews and long-form essays authored by critics, scholars and artists, *THE SEEN* has developed into a bold and crucial platform for art criticism."
– **Hendrik Folkerts** | The Art Institute of Chicago, Dittmer Curator of Contemporary Art

"The critical voice that is centered in *THE SEEN* fosters a rich dialogue in Chicago's art world and beyond; we're thrilled to see the publication thrive as it continues to circulate long-format reviews and thoughtful features."
– **Janine Mileaf** | The Arts Club of Chicago, Executive Director

"By taking the time to study exhibitions in depth, and already in the process of formation—interviewing artists and curators and thus participating in the process of making—the coverage of the scene in *THE SEEN* goes well beyond surface appearance towards rare insight."
– **Monika Szewczyk** | De Appel, Director

"*THE SEEN* is vital in keeping the arts alive as it immediately becomes accessible conversation. How wonderful that the distribution will expand outside Chicago—I am thrilled. They are doing an exemplary job at promoting international and national artists alongside Chicago artists."
– **Candida Alvarez** | Artist

About *THE SEEN*

THE SEEN, Chicago's International Journal of Contemporary & Modern Art, features in-depth writing on exhibitions, as well as highlight essays, artist profiles and reviews. Born out of a need for international art criticism within the city and context of Chicago's thriving art scene, *THE SEEN* was founded in 2013 by Editor-in-Chief Stephanie Cristello and has continued to expand distribution and readership throughout the United States and Europe. With a network of Staff Writers reporting from around the world, *THE SEEN* features exclusive pieces and new commissions on the best in international contemporary art. Publishing twice a year in print, in addition to monthly online issues, the free, full-color, 175+ page journal is produced as a 12,000-count run and is available for distribution at multiple public locations throughout the city of Chicago, as well as select national and international distribution. *THE SEEN* is designed by the JNL Graphic Design and published by EXPO CHICAGO (Art Expositions LLC). For more information, visit theseenjournal.org.

About Motto

Motto was founded by Alexis Zavialoff in the mid-2000s as a distribution company. In December 2008, Motto opened its first permanent bookstore, in Berlin-Kreuzberg. Presently, Motto distributes more than 150 leading publishers to more than 100 bookstores, museums, galleries, and concept stores worldwide. By cultivating partnerships with a wide range of institutions and libraries in order to contextualize, enrich, and illustrate artistic conditions with the means of printed formats, Motto acts as a bridge for international distribution, exhibitions, and publications, generating new models for the dissemination of visual and textual materials in the context of contemporary art.

About EXPO CHICAGO

Opening the fall art season each September, **EXPO CHICAGO**, The International Exposition of Contemporary & Modern Art features leading international galleries alongside one of the highest quality platforms for contemporary art and culture. Hosted within Navy Pier's Festival

Hall, EXPO CHICAGO's eighth edition will take place September 19 – 22, 2019, in alignment with the 2019 Chicago Architecture Biennial (September 19, 2019 – January 5, 2020). EXPO CHICAGO presents a diverse program, including **/Dialogues** (presented in partnership with the School of the Art Institute of Chicago) and ***Exchange by Northern Trust***, an unrivaled talks program for both public and VIP audiences; **IN/SITU**, dynamic on-site installations highlighting large-scale sculpture, film, and site-specific work; and major public art initiatives, including **IN/SITU Outside**, public art installed throughout Chicago Park District locations, and **OVERRIDE**, a curated selection of international artists throughout the city's digital billboard network. The EXPO CHICAGO program also features an unprecedented commitment to host curatorial initiatives during the exposition, including the **Curatorial Forum** in partnership with Independent Curators International (ICI), and the **Curatorial Exchange**, which partners with international consulates to expand the exposition's global outreach.

EXPO CHICAGO is presented by Art Expositions, LLC. Under the leadership of President and Director **Tony Karman**, EXPO CHICAGO draws upon the city's rich history as a vibrant international cultural destination, while highlighting the region's contemporary arts community and inspiring its collector base. For more information on EXPO CHICAGO and **EXPO ART WEEK** (September 16 – 22, 2019) visit **expochicago.com.**

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