

MEDIA CONTACTS:

EXPO CHICAGO Press Agency:
Carly Leviton, Carol Fox and Associates
773.969.5034/carlyl@carolfoxassociates.com

Taylor Maatman, FITZ & CO
646.589.0926/tmaatman@fitzandco.com

David Ulrichs, David Ulrichs PR
+4917650330135/david@davidulrichs.com

For Immediate Release:

August 29, 2017



EXPO CHICAGO ANNOUNCES SPONSORS FOR SIXTH EDITION
SEPTEMBER 13 – 17 2017 AT NAVY PIER'S FESTIVAL HALL

CHICAGO — **EXPO CHICAGO**, The International Exposition of Contemporary & Modern Art, is proud to announce sponsors for the sixth annual edition September 13 – 17, 2017 at Navy Pier's Festival Hall (600 E. Grand). **Northern Trust** returns for the fifth consecutive year as Presenting Sponsor. Premiere sponsors to date include **BMW of North America**, **David Yurman**, **Rolls-Royce Motor Cars Americas** and **Ruinart Champagne**. Additional sponsors include **Artsy**, **Art Money**, **Articheck**, **Athena Art Finance**, **AXA Art Americas Corporation**, **Chartwell Insurance Services**, **The Conservation Center**, **Fashion Outlets of Chicago**, **Heritage Auctions**, **LALIQUE**, **Leslie Hindman Auctioneers**, **The Peninsula Chicago**, **School of the Art Institute of Chicago**, **Sotheby's**, **Terry Dowd, Inc.**, **United Airlines**, **Vista Residences** and **Willis Towers Watson**. Additional EXPO CHICAGO beverage sponsors include **Aqua Carpatica**, **EFFEN Vodka**, **Sipsmith Gin**, **Lagunitas Brewing Co.**, **Sōmrus**, **Terrazas de los Andes** and **Nespresso**.

"We are extremely grateful for the generous support and commitment of both our longstanding and first time sponsors who are joining us on our sixth edition," said EXPO CHICAGO President | Director **Tony Karman**. "Their involvement is integral to our success and we believe strongly that our partnership with these illustrious brands, coupled with their commitment to the arts makes for a perfect brand alignment."

As Presenting Sponsor of EXPO CHICAGO, and a longtime supporter of arts and culture, **Northern Trust** continues to expand its ongoing commitment to help further establish the longevity of the exposition for their global clientele and the international art world. The **VIP Collectors Lounge**, presented by Northern Trust, is open to all EXPO CHICAGO VIPs and offers sweeping views of the city and Lake Michigan. Guests are invited to enjoy complimentary coffee by **Nespresso** and a specialty menu by **Eataly**. **Ruinart Champagne**, the official champagne of EXPO CHICAGO for the sixth consecutive year, will feature Ruinart Blanc de Blancs and Ruinart Rosé, available at a dedicated bar in the VIP Collectors Lounge as well as on the exposition floor. America's premier jeweler **David Yurman** joins EXPO CHICAGO as a first-time sponsor with a special exhibition located in the VIP Collector's Lounge. The exhibition will feature iconic and new collections, as well as David Yurman's earliest designs and sculptures.

In addition, the dedicated **Northern Trust Anchor Lounge**, open to all Northern Trust clients, will host **Exchange by Northern Trust: An Interactive Conversation Around the Art of**

Collecting and will feature a series of panel discussions presented by leading voices in the field of the contemporary art market. The wealth management firm will also present the annual **Northern Trust Purchase Prize** at EXPO CHICAGO 2017. The piece acquired from an exhibiting EXPOSURE gallery will be donated to the permanent collection of **Northwestern University's Mary & Leigh Block Museum of Art**. The selected artwork will be announced during a special unveiling at EXPO CHICAGO on Saturday, September 16 at 2 p.m. in the Northern Trust Anchor Lounge. Both the Northern Trust Anchor Lounge and the VIP Collectors Lounge feature furniture provided by **AFR Trade Show Furnishings**.

In their second year as the official automobile sponsor of EXPO CHICAGO, **BMW of North America** will provide transportation for VIP guests to and from the exposition in a fleet of BMW vehicles including the BMW X5, BMW 5 Series and BMW 7 Series. In addition, they will present the BMW M4 Convertible in Austin Yellow at the entrance to EXPO CHICAGO. With carefully engineered Carbon Fiber Reinforced Plastic components and incredibly precise handling, the BMW M4 is a true evolution of the M concept.

Rolls-Royce Motor Cars Americas, creator of the world's most luxurious motor cars, returns to EXPO CHICAGO as an official partner for the third year, and will showcase **Black Badge Dawn**. **Black Badge Dawn**, on view in the Rolls-Royce Lounge adjacent to the Northern Trust Anchor Lounge, shows a darker, edgier side of the venerable brand with design and engineering enhancements.

First time sponsor **Sipsmith Gin** will host a dedicated gin bar on the first terrace, where visitors can enjoy handcrafted gin cocktails. In addition to initiating an on-site dining partnership with **Eataly**, offering house made Italian specialties on the main floor of the exposition as well as in the VIP Collectors Lounge, EXPO CHICAGO is proud to welcome back long time on-site dining partner **Hannah's Bretzel**, offering guests European inspired sandwiches, salad, soup and house made desserts. Beverage sponsors include **Lagunitas Brewing Co.**, **Sipsmith Gin**, **EFFEN Vodka**, **Aqua Carpatica**, **Sõmrus Liqueur** and **Terrazas de los Andes**, available throughout the exposition. The on-site dining lounge is designed by **Event Creative** and features furniture by **Dorchester Industries**.

Media sponsors include **Michigan Avenue Magazine**, the Official Luxury Magazine of EXPO CHICAGO, as well as **The Wall Street Journal** and **CULTURED Magazine**.

For more information on other EXPO CHICAGO sponsors and partners, please visit www.expochicago.com/sponsors.

About EXPO CHICAGO

EXPO CHICAGO/2017, The International Exposition of Contemporary and Modern Art, is presented by Art Expositions, LLC at Navy Pier's Festival Hall, hosting more than 135 leading International exhibitors presented alongside one of the highest quality platforms for global contemporary art and culture. Now in its sixth year as a leading international art fair, EXPO CHICAGO (September 13–17, 2017) offers diverse programming including **/Dialogues**, **IN/SITU**, **IN/SITU Outside**, **EXPO VIDEO**, the **Curatorial Forum**, the **Art Critics Forum**, **Special Exhibitions**, **EXPO Sound** and **OVERRIDE | A Billboard Project**. In addition, EXPO CHICAGO continues to publish **THE SEEN**, Chicago's International Journal of Contemporary & Modern Art. Under the leadership of President and Director **Tony Karman**, EXPO CHICAGO draws upon the city's rich history as a vibrant international cultural destination, while highlighting the region's contemporary arts community and inspiring its collector base. In 2017, **EXPO**

CHICAGO and the **Chicago Architecture Biennial** (September 16–January 7, 2018) will align, establishing the city as a preeminent destination for global contemporary art and architecture, intersecting across a wide variety of programs including panels, international residencies, exhibitions and citywide events. In addition, EXPO CHICAGO partners with the **Palais de Tokyo** in Paris for its first U.S. satellite exhibition to kick off EXPO CHICAGO (September 12) at the Roundhouse at the DuSable Museum of African American History.

Vernissage, the opening night preview benefiting the Museum of Contemporary Art Chicago, takes place Wednesday, Sept 13, 6–9 p.m. General Admission to the exposition is Thursday, Sept. 14–Sunday, Sept. 17 (for hours please visit epochicago.com). Tickets to the exposition will go on sale in June 2017. Northern Trust is the Presenting Sponsor of EXPO CHICAGO. For more information about EXPO CHICAGO and **EXPO ART WEEK** (Monday, Sept. 11–Sunday, Sept. 17), visit epochicago.com.

#