



**For Immediate Release:**  
June 24, 2016

**EXPO CHICAGO LAUNCHES INAUGURAL PARTNERSHIP WITH ARTSY  
AS THE OFFICIAL ONLINE PLATFORM FOR FIFTH EDITION**

Exclusive Online Preview of EXPO CHICAGO Starts September 15, 2016

Chicago – **EXPO CHICAGO**, The International Exposition of Contemporary & Modern Art announces a new partnership with **Artsy**, the leading resource for learning about and collecting art. Through Artsy’s online platform, collectors and art enthusiasts around the world can browse exhibitor booths, make sales inquiries and access visitor information. EXPO CHICAGO VIPs can access the EXPO CHICAGO microsite for a special first look on September 14 with the preview available to the public September 15. The official microsite ([artsy.net/expo-chicago-2016](http://artsy.net/expo-chicago-2016)) will be live through the entirety of the fair (September 22-25) and available via the Artsy app for iPhone and iPad.

“Artsy is thrilled to be the official online partner in this significant fifth edition of EXPO CHICAGO,” said Artsy’s Fair Partnerships Director **Katie Higgins**. “Through this partnership, Artsy’s growing global community of collectors will be able to preview the fair, plan their visit and gain access to all that EXPO CHICAGO has to offer.”

EXPO CHICAGO provides collectors and art lovers with a curated selection of 145 galleries, from 23 countries and 53 cities from around the world. The new partnership with Artsy will allow EXPO CHICAGO to interact beyond the show floor. Visitors can not only browse and make inquiries through the microsite but also use Artsy’s unique Art Genome Project, a classification system that maps the connections between artists and artworks, in order to gain a deeper understanding of the works they are interested in.

“We are proud to announce our new partnership with Artsy for the 2016 exposition,” said EXPO CHICAGO President | Director **Tony Karman**. “It’s imperative that we continue to expand on our global outreach to engage new patrons for the annual exposition,” he added. “Utilizing Artsy’s unique and innovative international platform will allow us to interact with new and existing collectors from around the world to further support our participating exhibitors.”

**About ARTSY**

Artsy is the leading resource for learning about and collecting art from over 4,000 leading galleries, 600 museums and institutions, 60 international art fairs and select auctions. Artsy provides free access via its website (Artsy.net) and iPhone and iPad apps to 400,000 images of art and architecture by 50,000 artists, which includes the world’s largest online database of contemporary art. Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museumgoers, patrons, and collectors.

## About EXPO CHICAGO

**EXPO CHICAGO/2016**, The International Exposition of Contemporary and Modern Art, is presented by Art Expositions, LLC. Now in its fifth year as a leading international art fair, EXPO CHICAGO (Sept. 22 – 25, 2016) is a four-day art event featuring more than 140 leading international galleries and offering diverse programming including **/Dialogues**, **IN/SITU**, **IN/SITU Outside**, **EXPO VIDEO** and the **Curatorial Forum**. In addition, EXPO CHICAGO continues to publish **THE SEEN**, Chicago's International Journal of Contemporary & Modern Art, following the first printed edition, which launched during the 2015 exposition. Under the leadership of President and Director Tony Karman, EXPO CHICAGO draws upon the city's rich history as a vibrant international cultural destination, while highlighting the region's contemporary arts community and inspiring its collector base. Vernissage, the opening night preview benefiting the Museum of Contemporary Art Chicago, takes place Thursday, Sept 22, 6 – 9 p.m. General Admission to the exposition is Friday, Sept. 23 – Sunday, Sept. 25 (for hours please visit [expochicago.com](http://expochicago.com)). Tickets to the exposition are \$20 for one day, \$30 for three days. Northern Trust is the Presenting Sponsor of EXPO CHICAGO. For more information about EXPO CHICAGO and EXPO ART WEEK (Monday Sept. 19 – Sunday Sept. 25), visit **[expochicago.com](http://expochicago.com)**.

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### Media Contacts:

EXPO CHICAGO Press Agency:  
Carly Leviton/Arielle Ismail, Carol Fox and Associates  
773.969.5034/[carlyl@carolfoxassociates.com](mailto:carlyl@carolfoxassociates.com)  
773.969.5043/[ariellei@carolfoxassociates.com](mailto:ariellei@carolfoxassociates.com)

Taylor Maatman, FITZ & CO.  
+1-646-589-0926/[tmaatman@fitzandco.com](mailto:tmaatman@fitzandco.com)

David Ulrichs, David Ulrichs PR  
+4917650330135/[david@davidulrichs.com](mailto:david@davidulrichs.com)

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